



Sponsorship Application

The Association for Corporate Health Risk Management (ACHRM) is a unique employer community where employers collaborate with their peers, learn new methods and techniques to reduce their company's health care costs, implement or improve quality healthcare programs, and improve employee well-being and productivity.

ACHRM offers employers virtual opportunities to engage in cutting edge projects and strategic initiatives to develop solutions for containing healthcare costs and better managing their health risk. Periodically ACHRM shall offer educational programs including, roundtables, webinars, and other events.

As a former CFO, COO, and Corporate Risk Manager, I understand the challenges of developing and maintaining a budget while finding more effective strategies to reduce healthcare costs and enhance employee benefits. The Association for Corporate Health Risk Management offers a venue to develop solutions for your health risk management challenges by launching pilots, publishing case studies and articles, introducing best in class solution providers, and creating a collaborative environment with your peers. Currently, we have about 30 committees and strategic initiatives executing our 14-Pronged 2025-26 Strategic Plan (see below).

As an educator and facilitator, ACHRM's the only national association promoting the benefits of engaging an independent non-insurance carrier third party administrator (TPA), pharmacy benefit managers (PBM), and other resources. Not only does rethinking your firm's self-funding methodology benefit your bottom line, employees, but also medical professionals.

ACHRM interviews hundreds of vendors annually, but only selects a few forward-thinking, innovative, disruptive solution providers to become Sponsor Partners. Our community offers a dynamic opportunity for our Sponsor Partners to design, participate unique cutting-edge pilots, case studies, demonstration projects among other strategic initiatives.



Sponsorship Opportunities

- Educational events and projects are offered throughout the year including webinars, virtual CEO-CFO-CHRO Roundtables, white papers, projects, and more!
- Our annual sponsorship investments range from \$10,000 to \$40,000 granting a wide variety of engagement opportunities for solution providers within the ACHRM community. For new innovative solutions, ACHRM offers a ninety (90) day Pilot sponsorship.
- To more effectively offer objective and unbiased solutions, ACHRM doesn't accept commissions, share revenues or benefit from any business transactions developed between the members of our community.



ACHRM's 2025-2026 14-PRONGED STRATEGIC PLAN

1. **Educational Events - ACHRM will offer both general membership (special guest) and invite only strategic initiatives**
2. **Weightloss Drug Pilot**
3. **Migraine Feasibility Study – Kickoff Meeting May 15, 2025**
4. **DPC, Onsite & Shared Site Clinics – FOUR Separate Pilots launched on April 1, 2025**
5. **Public Entities: Small, Rural - Projects underway: Missouri rural schools, New Mexico, Ohio, among many others (Next Steps vary based upon location)**
6. **Public Entities: States, Large Cities - Drug spend management, PBM contract analysis, direct contracting with mfg (eliminating PBM, Broker fees and commissions)**
7. **Oncology – Employer – DPC Pilots: Develop and Illustrate the Benefits of Preventable Strategies AND Claims Management, Direct Contracting, Employee Engagement, Data Analytics**
8. **Digital Care Single Point Solutions:**
 - **Identify Best-In-Class – Oncology**
 - **Launch Pilot for Women’s Care (Q3-Q4)**
9. **Six Projects In Development:**
 - **340B**
 - **AI and Healthcare**
 - **Relaunch CEO/CFO/CHRO Panels-Roundtables**
 - **Data Analytics**
 - **Reenergize Your RBP Strategy**
 - **Direct Contracting White Paper / Article – More advanced version of previous publications to assist both Medical Professionals and Employers**



Annual Sponsorship Levels	Diamond	Ruby	Sapphire
Annual Investment	\$40,000	\$20,000	\$10,000
Number of Competing Vendors Per Healthcare Cost Containment (HCC) Strategy	Exclusive	Limited to Three (3)	Limited to Five (5)
Pilots, Special Projects/Initiatives	One Custom-Designed	Join One Existing	N/A
Attendance in ACHRM Educational Events	Unlimited	Unlimited	Unlimited
Speaker Opportunities	Three	One	N/A
Monthly Board of Advisor Meetings	Unlimited	Unlimited	Unlimited
Access to ACHRM Community	Unlimited	Invitation	Invitation
Strategic Planning	Unlimited	Invitation	Invitation



SPONSORSHIP APPLICATION

Please complete all sections below. Sign and return this original application to Melissa Brookes at mbrookes@achrm.org or Bill Lacy wlacy@achrm.org. ACHRM's Sponsorship payments may be made by e-check (ACH) or credit card.

ACHRM, LLC 230 Kings Highway East, Suite 340 Haddonfield, New Jersey 08033

ACHRM Tax ID# 45-4906991 (W9 available upon request)

Briefly describe what unique services you will be delivering to ACHRM's community and the industry vertical your firm would like to pursue. Please describe the number and size of your present client base, evidenced-based solutions, and outcomes data.

What would be the most effective way to present your services to our community (please check off all that apply):

- | | |
|--|---|
| <input type="checkbox"/> Workshop | <input type="checkbox"/> Webinar |
| <input type="checkbox"/> Case Study | <input type="checkbox"/> Strategic Initiative / Project |
| <input type="checkbox"/> Other (please describe) _____ | |

What do you hope to gain from ACHRM and its Community (please select all that apply):

- Participate in creating cutting edge products or technologies
- Build relationships with employers
- Provide education or other support
- Collaborate with other ACHRM Sponsor Partners
- Other: _____

Number of Clients: _____ **Company / Organization:** _____

Address: _____

Industry Type: _____ **Website:** _____

Point of Contact Information:

Name: _____ Title: _____

Phone: _____ Email: _____

Fee Agreement: \$ 5,000 (90 Day Pilot From: __04__ / __15__ /2025 to __07__ / __15__ /2025) | SEE ADDENDUM

TERMS AND CONDITIONS

Sponsor agrees to pay above indicated sponsorship amount as determined by ACHRM. Initial payment in full is due upon approval and acceptance of application. ACHRM reserves the right to withdraw the sponsorship if payment is not received within 15 business days of receipt of the signed approved and accepted application. Approval and acceptance of this application by ACHRM constitutes a contract. We agree to abide by the above contract terms and conditions. Sponsorships are non-refundable.

AUTHORIZED SIGNATURE/TITLE: _____ **DATE:** ____ / ____ / ____

This line must be signed for acceptance of application.